

Contact:

Ellie Seifert
MSG Varsity
516-803-9370
eseifert@cablevision.com

**MSG VARSITY AND THE NEW YORK CHAPTER OF THE NATIONAL ACADEMY OF
TELEVISION ARTS AND SCIENCES HONOR LOCAL HIGH SCHOOL STUDENTS WITH
MSG VARSITY V AWARDS**

Winners Selected From More Than 3,600 Submissions

Winning Tri-State Area High Schools to Receive \$40,000 in Grants

BETHPAGE, N.Y., May 11, 2011 — MSG Varsity and the New York Chapter of the National Academy of Television Arts and Sciences (NY NATAS) are proud to announce the recipients of the 2011 MSG Varsity V Awards. Now in its second year, the V Awards are, designed to foster the next generation of broadcast professionals by recognizing excellence in student-produced content for television.

The winners, officially revealed last night as part of a primetime special on MSG Varsity, were selected from more than 3,600 submissions from high school students across the tri-state area. For nine of the categories, entries were judged by a panel of television, production and broadcasting industry professionals from MSG Varsity and NY NATAS. The tenth category – Best Original Production – was the viewer’s choice and the winner was selected by online voting. Each V Award-winning high school will receive a \$5,000 grant to be put towards its multimedia program, and the winning students will receive specially-designed V Award trophies.

“The MSG Varsity V Awards enable us to celebrate and spotlight the very best work from what we have found is an enormous group of talented and creative high school students in our area,” said Theresa Chillianis, General Manager, MSG Varsity. “We are thrilled to be able to honor these students, and their schools, by giving them a showcase for their work, and are honored to contribute to programs that will continue to nurture such extraordinary talent.”

“The V Awards program has once again shown us that the future of our industry is an incredibly bright one,” said Jacqueline Gonzalez, Executive Director, of the New York Chapter of the National Academy of Television Arts and Sciences. “It is so encouraging to see such great work being produced at so many schools throughout our area, and makes us more optimistic than ever about our next generation of broadcast and production professionals.”

Wayne Hills (NJ) High School topped the night with three V Awards—Best Editing, Best Full Game Production and Best Play-By-Play/Color Commentator. The complete list of 2011 MSG Varsity V Award winners is below. The V Awards Special will re-air on MSG Varsity, Cablevision’s iO TV (Channel 14), and can also be viewed at www.msgvarsity.com.

2011 MSG Varsity V Award Winners:

Best Editing

School: Wayne Hills (NJ) High School
Student: Matthew Trainor
Entry: “Snooze”

Best Feature

School: Wayne Valley (NJ) High School
Student: Michael Sheptock
Entry: "Bhargav Maheta: A Running Miracle"

Best Full Game Production

School: Wayne Hills High School
Students: Nick Appaluccio, Mike Beltramba, Paul Gabbienelli, Jon Giardiello, Alex Green, Ryan Kattine, Josh Mordkoff, Joe Rapp, Anthony Scudillo, John Vittas
Entry: "Wayne Hills vs. High Point Football"

Best Full Game Coverage by a Single Camera

School: Preston High School (Bronx, NY)
Student: Ashley Persaud
Entry: "Preston vs. St. Catherine's Girls Basketball"

Best On-Air Talent

School: Sleepy Hollow (NY) High School
Student: Richie Doyle
Entry: "The Best of Richie Doyle"

Best Play-By-Play/Color Commentator

School: Wayne Hills High School
Student: John Vittas
Entry: John Vittas "Best of Play-By-Play"

Best PSA

School: East Side High School (Newark, NJ)
Students: Orlando Arana, Eduardo Navarrete, Humberto Santos, Jessica Silva
Entry: "Labels"

Best Story of My School

School: Mattituck (LI) High School
Students: Sharayah Carita, Andrew Sendlewski
Entry: "Tractor Day"

Best Videography

School: Ridge (NJ) High School
Student: Chris DeLorenzo
Entry: "Awake"

Best Original Production (Viewer's Choice Category)

School: Old Bridge (NJ) High School
Students: Roseanne Benzon, Brandon Hulasiya, Jon Marrero, Alex Nielsen, Steve Vandervalk
Entry: "Solus"

About MSG Varsity

MSG Varsity is a multi-platform suite of services comprised of: a 24/7 HD television network, a comprehensive online destination, and a groundbreaking interactive service, all dedicated to high school sports, academics and activities happening throughout the tri-state area. Content for these services includes MSG Varsity's professionally produced programming as well as content created by the high schools themselves. Working in partnership with MSG Varsity, students and faculty are given extraordinary access to curriculum and training in multimedia creation and distribution,

empowering them to become active participants in telling their school's stories. MSG Varsity is a Cablevision exclusive service not available to satellite or phone company TV subscribers and reaches three million households throughout the New York market. For more information, please visit www.msgvarsity.com.

About The New York Chapter of the National Academy of Television of Arts and Sciences (NY NATAS)

NY NATAS, founded in 1955, is the preeminent membership organization serving all media professionals in the television industry by offering career enhancing events and networking opportunities. NY NATAS conducts activities that cultivate and promote understanding of, appreciation for, and public interest in the arts, crafts and sciences of television. NY NATAS fosters creativity and inspires artistic and technical excellence through the renowned Emmy® Award, the most prestigious honor and most coveted peer-recognition symbol of distinction in television. NY NATAS continues to evolve playing a vital role in recognizing outstanding content in our changing industry. As distribution platforms have expanded to include broadband and portable devices NY NATAS now honors television the art form regardless of the delivery platform. For more information, please visit www.nyemmys.org.

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