Contact:

Ellie Seifert MSG Varsity 516-803-9370 eseifert@cablevision.com

AND THE NOMINEES ARE... MSG VARSITY AND NY NATAS ANNOUNCE FINALISTS FOR SECOND ANNUAL MSG VARSITY V AWARDS

45 Finalists Chosen From More Than 3.600 Submissions

Viewers Have the Power to Select Winner of Best Original Production Category

BETHPAGE, N.Y., April 14, 2011 — MSG Varsity and The New York Chapter of the National Academy of Television Arts and Sciences (NY NATAS) proudly announce the nominees for the 2011 MSG Varsity V Awards. In its second year, the V Awards are designed to foster the next generation of broadcast professionals by recognizing excellence in student-produced content for television.

With more than 3,600 entries from high school students across the tri-state area, MSG Varsity received nearly five times as many submissions as last year. Those submissions have been narrowed down to 45 finalists in ten categories. For nine of the categories, winners will be selected by a panel of television, production and broadcasting industry professionals from MSG Varsity and NY NATAS. The Best Original Production category is in the hands of the viewers, who will choose the winner by voting online at www.msgvarsity.com/vawards. Voting is open, starting Thursday, April 14 through Friday, April 29 at noon, and video submissions for the four nominees will be available for viewing.

"We are thrilled with this year's dramatic increase in entries for the MSG Varsity V Awards, as more and more students become active participants in telling their school's stories," said Theresa Chillianis, General Manager, MSG Varsity. "The creativity and passion that went into the more than 3,600 submissions made narrowing the field extremely difficult. We would like to thank all of the talented high school students that entered and congratulate the 2011 nominees for achieving this honor."

"We are happy to continue our partnership with MSG Varsity as they highlight the next generation of broadcast professionals in the tri-state area," said Jacqueline Gonzalez, Executive Director, of the New York Chapter of the National Academy of Television Arts and Sciences. "We would also like to congratulate of all the students that participated in this year's V Awards – we are so happy that there is an outlet for them to display their talents and creativity."

The ten V Award winners will be announced exclusively on MSG Varsity's V Awards special on iO TV Channel 14 on May 10 at XX p.m. Each winning high school will receive a \$5,000 grant and students who win will receive a trophy.

2011 MSG VARSITY V Award Nominees:

Best Editing

- Communications HS Entry: "What's Your Fortune?"
 - Student: Andrea Massaro
- Hawthorne Christian Academy Entry: "Chris Grant Feature"
 - Student: Brianna Rittinger

- Huntington HS Entry: "Brothers"
 - Student: Melissa Rosenberg
- Patchogue-Medford HS Entry: "The Lateness Policy"
 - Student: Sean Patrick O'Brien
- Wayne Hills HS Entry: "Snooze"
 - Student: Matthew Trainor

Best Feature:

- Bay Shore HS Entry: "Maroon ECHO"
 - Student: Josh Hogan
- Manchester Regional HS Entry: TV News Magazine-Morning Announcements
 - Student: Ali Ahsan, Kimberly Nickles, Theresa Sotomayor
- Memorial HS Entry: Memorial Drama Club
 - Student: Robert Nunez
- Mount Olive HS Entry: TV Program-TV1
 - Student: Connor Landmesser
- Wayne Valley HS Entry: Bhargav Maheta: A Running Miracle
 - Student: Michael Sheptock

Best Full-Game Coverage by a Single Camera

- Baldwin HS Entry: Baldwin vs. Oceanside Wrestling
 - Student: Stephen Nessler
- Manchester Regional HS Entry: Manchester Regional vs. New Milford Boys Basketball
 - Student: Ali Ahsan
- Nyack HS Entry: Nyack Wrestling
 - Student: Steven Maldonado
- Preston HS Entry: Preston vs. St. Catherine's Girls Basketball
 - Student: Ashley Persaud

Best Full Game Production

- Ocean Township HS Entry: Ocean vs. JFK Wrestling
 - Students: Jeff Bauer, Brian Chittum, Emily Kless, Mike Manfriedy, Syed Arshad Nawazuddin, Mallory Nelson, Kevin Rodgers, Mark Spirito and Brian Wobser
- Passaic Valley HS Entry: Passaic Valley vs. West Milford Football
 - o Students: Edwin Colone, Marino Fernandez, Matthew La Corte
- Wayne Hills HS Entry: Wayne Hills vs. High Point Football
 - Students: Nick Appaluccio, Mike Beltramba, Paul Gabbienelli, Jon Giardiello, Alex Green, Ryan Kattine, Josh Mordkoff, Joe Rapp, Anthony Scudillo, John Vittas
- Yorktown HS Entry: Entry: Yorktown Bowling
 - o Students: Denis Morland, Daniel Turkowitz

Best On-Air Talent

- Convent of the Sacred Heart Academy Entry: "Nicole's Anchor Reel"
 - Student: Nicole Bloom
- Jefferson Township HS Entry: "Blood Drive"
 - Student: Breeanna Tedford
- Mount Olive HS Entry: "Marauder Madness"
 - o Student: Erin Miller
- Preston HS Entry: Eleni "On-Air" Katechis
 - Student: Eleni Katechis
- Sleepy Hollow HS Entry: "The Best of Richie Doyle"
 - Student: Richie Doyle

Best Original Production - (Viewers' Choice)

- Huntington HS Entry: "Walk Through Hell"
 - o Students: David Lillienstein
- Old Bridge HS Entry: "Solus"
 - Students: Rose Ann Benzon, Brandon Hulasiya, Jon Marrero, Alex Nielsen, Steve Vandervalk
- Ridge HS Entry: "Awake"
 - Students: Chris DeLorenzo, Mark DePasquale, Chris Szeluga, Tim Marsto
- Wayne Hills HS Entry: "Snooze"
 - Students: Matt Reilly, Matthew Trainor, Bradley VanDerStad

Best Play-By-Play or Color Commentator

- New Canaan HS Entry: New Canaan vs. RHAM Girls
 - Student: Brendon Baker
- SAR HS Entry: SAR vs. TABC Hockey
 - Student: Tal Fortang
- Wayne Hills HS Entry: Anthony Scudillo Play-by-play
 - Student: Anthony Scudillo
- Wayne Hills HS Entry: John Vittas Best of Play-by-play
 - Student: John Vittas
- Yorktown HS Entry: Yorktown vs. Mahopac Boys Basketball
 - Student: Paul Schwedelson

Best PSA

- East Side HS Entry: "Labels"
 - o Students: Orlando Arana, Eduardo Navarrete, Humberto Santos, Jessica Silva
- Passaic Valley HS Entry: "Don't Litter"
 - Students: Breanna Brito, Dimitri Logothetis, Robert Scelzo
- Randolph HS Entry: "Addiction Smoking"
 - o Students: Tom Franco, Dan Reinke, Kevin Terebecke
- Rosa Parks HS Entry: "What Black History Month Means"
 - Students: Aiyana Cook, Ajee Corbin, Amber Alford, Jonathan Mann, Shalita Davis

Best Videography

- Bay Shore HS Entry: "The Un-examined Life"
 - Student: Josh Hogan
- Lindenhurst HS Entry: "Positivity"
 - Student: Frank Will
- Pequannock HS Entry: "In the Heat of the Moment"
 - Student: Vince Fierro
- Ridge HS Entry: "Awake"
 - Student Chris DeLorenzo
- Svosset HS Entry: "Walls"
 - o Student: Matt Greenberg

The Story of My School

- Academy of Mount Saint Ursula Entry: "Story of AMSU"
 - Students: Ciana Anthony, Nicole Ashley Carumba , Emelyn Vargas , Kim Escobar, Chris Kim
- Bridgeport International Academy Entry: "Story of My School"
 - Students: Jin Geun Lim, Young Hee Somemoto, Elizabeth LaGrotteria Katherine Williams and Hee Won Lim.
- Mattituck HS Entry: "Tractor Day"

- Students Sharayah Carita, Andrew Sendlewski
- The Millbrook School Entry: "What We Love About The Millbrook School"
 - o Students Chloe Gbai, Bobby Sanford, Penn Sednaoui, Georgia Wright

About MSG Varsity

MSG Varsity is a multi-platform suite of services comprised of: a 24/7 high-definition television network, a comprehensive online destination, and a groundbreaking interactive service, all dedicated to high school sports, academics and activities happening throughout the tri-state area. Content for these services includes MSG Varsity's professionally produced programming as well as content created by the high schools themselves. Working in partnership with MSG Varsity, students and faculty are given extraordinary access to curriculum and training in multimedia creation and distribution, empowering them to become active participants in telling their school's stories. MSG Varsity is a Cablevision exclusive service not available to satellite or phone company TV subscribers and reaches three million households throughout the New York market. For more information, please visit www.msqvarsity.com.

About The New York Chapter of the National Academy of Television of Arts and Sciences (NY NATAS)

NY NATAS, founded in 1955, is the preeminent membership organization serving all media professionals in the television industry by offering career enhancing events and networking opportunities. NY NATAS conducts activities that cultivate and promote understanding of, appreciation for, and public interest in the arts, crafts and sciences of television. NY NATAS fosters creativity and inspires artistic and technical excellence through the renowned Emmy® Award, the most prestigious honor and most coveted peer-recognition symbol of distinction in television. NY NATAS continues to evolve playing a vital role in recognizing outstanding content in our changing industry. As distribution platforms have expanded to include broadband and portable devices NY NATAS now honors television the art form regardless of the delivery platform. For more information, please visit www.nyemmys.org.

#