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AND THE NOMINEES ARE...**MSG VARSITY AND NY NATAS ANNOUNCE TRI-STATE FINALISTS FOR
THIRD ANNUAL MSG VARSITY V-AWARDS*****60 Finalists Chosen From More Than 2,100 Submissions***

BETHPAGE, N.Y. (May 4, 2012) — MSG Varsity and The New York Chapter of the National Academy of Television Arts and Sciences (NY NATAS) proudly announce the tri-state finalists for the 2012 MSG Varsity V-Awards. Now in its third year, the V-Awards celebrate excellence in student-produced television content and inspire creativity among the next generation of broadcast professionals.

This year MSG Varsity received over 2,100 entries from high schools across the tri-state area. From these entries, regional finalists for each of 3 regions—New Jersey, Long Island/New York City and Westchester/Hudson Valley/Connecticut—were selected in ten categories representing various aspects of media production, and have now been narrowed down to the top qualifiers in ten categories.

Tri-state finalists are eligible for a \$5,000 grant to be awarded to the winning school in each of the ten categories, as well as a \$1,000 school grant for an honorable mention recipient in each category. The entries are judged by a panel of television production and broadcasting industry professionals from MSG Varsity and NY NATAS.

“Excellence in media creation continues to blossom and thrive. This year’s V-Award entries reflect the high caliber of talent in the tri-state area,” said Theresa Chillianis, General Manager, MSG Varsity. “It is with great pride that we recognize the very best.”

“With each passing year, the MSG Varsity V-Awards have proven to be an outlet for creative students to put their television and production skills to the test,” said Jacqueline Gonzalez, Executive Director of the New York Chapter of the National Academy of Television Arts and Sciences. “The program continues to raise the bar on where students can take their passion for television production, and we’re excited to honor this year’s finalists.”

The ten V-Award winners will be announced exclusively on MSG Varsity’s V-Awards special that will air on May 31st at noon and again at 7:30 pm on MSG Varsity, Cablevision’s iO TV Channel 14. Each winning high school will receive a \$5,000 grant and the winning students receive a trophy. This year, Honorable Mention recognition has been added to each category of the V-Awards. Those recipients will receive a \$1,000 grant for their high school.

2012 MSG VARSITY V-Awards Tri-State Finalists:**On-Air Talent, Sports**Jackson Liberty High School - *Bob Davies - The Rundown March*

New Canaan High School - *Taylor Wilson - Rams Sports Report*
New Canaan High School - *Brendon Baker - Rams Sports Report*
Preston High School - *Deanne Ibrahim - Preston Girls Volleyball Highlights*
Wayne Hills High School - *The Best of Josh Mordkoff*

On-Air Talent, Non-Sports

Glen Cove High School - *Francesca Sharper - GCTV Friday Morning News*
Mount Olive High School - *The Personalities of Kevin Scimecca*
North Salem High School - *Mackenzie Dunn - Kenzie's Kitchen: Pi Day*
Ocean Township High School - *Estella Psomias - O.T. Minute*
St. John the Baptist Diocesan High School - *Tim Haggerty - Behind the Scenes of Damn Yankees*

Feature, Sports

Deer Park High School - *Varsity Softball Feature*
Immaculate Heart Academy - *Softball 2012 Preview*
Kinnelon High School - *Kinnelon Hockey Preview*
Oceanside High School - *Oceanside Student Spotlight: Anthony Peruffo*
Wayne Valley High School - *An Undiscovered World: All Star Cheerleading*

Feature, Non-Sports

Clarkstown High School South - *25th Annual Putnam Valley Spelling Bee*
Jackson Memorial High School - *Switlik Scholars*
Jefferson Township High School - *Mock Accident Feature*
MacArthur High School - *What is a Peer Leader?*
Oceanside High School - *Welcome to Oceanside High School*
St. John the Baptist Diocesan High School - *SJB Mission to Peru*

Editing

Baldwin Senior High School - *I Think I'm Crazy*
Chatham High School - *The Machine*
Ridge High School - *2097: Blackout (2099 Prologue)*
Lakeland Regional High School - *Halloween Horror*
Old Bridge High School - *Ping Pong: Off the Table*
Ridge High School - *Recollection*

Videography

Jackson Liberty High School - *I Hate My Boyfriend*
John Jay High School East Fishkill - *Night Escapades: A Sockumentary*
MacArthur High School - *Invisible*
Oceanside High School - *Star Crossed Lovers*
Ridge High School - *2097: Blackout (2099 Prologue)*
The Ross School - *Unfamiliar*

Full-Game Coverage by a Single Camera

Cold Spring Harbor High School - *Cold Spring Harbor vs. East Rockaway JV Boys Basketball*
Nottingham High School - *Nottingham vs. WWPS Football*
Oceanside High School - *Oceanside vs. Freeport Football*
Preston High School - *Preston vs. Spellman Girls Volleyball*
Wayne Hills High School - *Wayne Hills vs. Hackensack Football*
Yorktown High School - *Yorktown vs. Mt. Vernon*

Play-by-Play/Color Commentator

Oceanside High School - *Evan Pivnick - Bellmore-Merrick vs. Oceanside*
Oceanside High School - *Tom Maher - Oceanside vs. Freeport*
Passaic Valley High School - *Max Furnare- Passaic Valley vs. DePaul Football*

Passaic Valley High School - *Frank DeLuca - Passaic Valley vs. Kennedy Football*
Wayne Hills High School - *Alex Green - Wayne Hills vs. Paramus Football*
Weehawken High School - *Jonathan Anasa - Weehawken vs. Ridgefield Boys Basketball*

Original Production - Under 5 Minutes

Dover High School - *The Epiphany*
Jackson Liberty High School - *All Hat No Cattle*
John Jay-East Fishkill Senior High School - *Night Escapades: A Sockumentary*
River Dell High School - *Leftovers: Picking A Project*
Sayville High School - *Unfair Animation*
West Milford High School - *Super Spoon*

Original Production - Over 5 Minutes

Chatham High School - *The Prodigy*
Communications High School - *Dear Stacy*
Ridge High School – *Recollection*
Ridge High School - *The Bitter Taste of Hot Chocolate*
The Ross School – *Unfamiliar*
Westhill High School - *The Magic Pen*

About MSG Varsity

MSG Varsity is a multi-platform suite of services comprised of: a 24/7 Emmy Award winning high-definition television network, a comprehensive online destination, and a groundbreaking interactive service, all dedicated to high school sports, academics and activities happening throughout the tri-state area. Content for these services includes MSG Varsity's professionally produced programming as well as content created by the high schools themselves. Working in partnership with MSG Varsity, students and faculty are given extraordinary access to curriculum and training in multimedia creation and distribution, empowering them to become active participants in telling their school's stories. MSG Varsity is a Cablevision exclusive service not available to satellite or phone company TV subscribers and reaches three million households throughout the New York market. For more information, please visit www.msgvarsity.com.

About The New York Chapter of the National Academy of Television of Arts and Sciences (NY NATAS)

NY NATAS, founded in 1955, is the preeminent membership organization serving all media professionals in the television industry by offering career enhancing events and networking opportunities. NY NATAS conducts activities that cultivate and promote understanding of, appreciation for, and public interest in the arts, crafts and sciences of television. NY NATAS fosters creativity and inspires artistic and technical excellence through the renowned Emmy® Award, the most prestigious honor and most coveted peer-recognition symbol of distinction in television. NY NATAS continues to evolve playing a vital role in recognizing outstanding content in our changing industry. As distribution platforms have expanded to include broadband and portable devices NY NATAS now honors television the art form regardless of the delivery platform. For more information, please visit www.nyemmys.org.

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